

Ioannis Giannoulas

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Haldias 47, Kalamaria, Thessaloniki

Thessaloniki, Greece

Date of Birth 10/08/1993

EXPERIENCE

- **Electrical Technician**

Technician's assistant - Thessaloniki

Assisted on servicing electrical appliances and on construction works

01/06/2012 - 30/08/2012

- **Hobby Games**

Salesman & moderator of the company's online market platform

Shop-keeping, update of product prices and stock quantity maintenance

01/10/2016 - 30/08/2017

- **Freelancer**

Collectible item price tracking, purchasing and re-selling with a markup

01/09/2017 - 30/08/2018

- **Hobby Games**

Warehouse assistant

Inventory allotment and sorting

2018 - 31/12/2020

- **Freelancer**

Digital Marketing and Management

Business growth and promotion, advertising website design and creation

2021 - present

EDUCATION

- **Digital and Social Media Marketing**

Mediterranean College

2021 - present

- **Electronic Engineering**

International Hellenic University

2011 - present

- **Computer and Network Engineering**

1st Technical High School of Kalamaria

2011

SKILLS

- **Computer Knowledge**

Microsoft Word, Excel, Power Point, Google Drive, Apple pages

- **Specializations**

Wordpress, Facebook-Instagram ads, Google ads, Marketing Campaign Design, Analytics, training in investing and monitoring of the worldwide collectible item market, specializing in collectible cards

- **General Skills**

Driving licence

- **Languages**

Greek (native speaker)

English (B2)

OTHER HIGHLIGHTS

- Tournament organizing regarding *Competitive card games* at Hobby Games.

COURSES & SEMINARS

- The Complete Digital Marketing Course by *Daragh Walsh* at Udemy.
- Ultimate Google Ads Training 2020 by *Isaac Rudansky* at Udemy.
- Instagram Marketing 2021 by *Benjamin Wilson* at Udemy.

HOBBIES & INTERESTS

Team Sports

Social Gatherings

Reading

Problem Solving