



Angeliki (Kelly) Kopanidi

JR Digital Marketing Specialist

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🎂 2 August 1994

Skills

- Marketing plan / Media plan
- Content Marketing
- SEO / SEM
- Google Search Ads / Google Display Network Ads
- Google Analytics
- Facebook & Instagram Ads
- Facebook Insights / Campaign Reporting
- LinkedIn Ads / Campaign Reporting / Analytics
- YouTube Ads
- Affiliate Marketing
- Email Management / Marketing
- Omnichannel Marketing
- Canva
- Mailchimp
- Fundamentals of Wordpress
- Microsoft Office Package
- Experienced in Microsoft Excel

Languages

- Greek - Native / bilingual proficiency
- English - Master Level C2
- Spanish - Basic Basic Fluency

Computer Skills - ECDL Certificate



Team Player



Communication skills



Creativity



Hobbies

- Travelling
- Swimming
- Watching theatrical performances, movies
- Volunteering & taking care of stray animals

EDUCATION HISTORY

POST GRADUATE STUDIES

International Business Management Institute (IBMI)

2022

Diploma in "Marketing and Communications"

2021-2022

Athens University of Economics & Business

Professional Diploma in Digital Marketing & Social Media

"DigiMa - Digital Marketing & Social Media"

BACHELOR'S DEGREE

2012 - 2016

National & Kapodistrian University of Athens

School of Theology Faculty of "Social Theology & the Study of Religion"

LICENSES & CERTIFICATIONS

Coursera

Create a Google Ads Search Campaign

2022

Coursera

Increase SEO Traffic with WordPress

2021

Coursera

Build a Full Website using WordPress

2021

Coursera

Use Mailchimp to Build an E-mail Marketing Campaign

2021

Coursera

Use Canva to Create Social Media Visuals for Business

2021

IST College

Diploma in Secretary Skills

2021

Google Digital Workshop

The Fundamentals of Digital Marketing

2021

WORK EXPERIENCE

Freelance (self employed)

Sept 2020- Aug 2021

Private English Tutor

- English tutoring lessons to children
- Planning, preparing & delivering lessons
- Checking & assessing pupils' work

June 2019 - Jan 2020

Stavros Niarchos Foundation Cultural Center (SNFCC) - National Library of Greece (NLG)

Administrative Office Assistant

- Secretarial Support, Data Entry by using Microsoft Office Excel, Filing, Archival Digitization, Customer Service
- At Manuscripts Reading Room (NLG)

Jun 2018 - Oct 2018

ENT (otolaryngologist) Doctor's Office Eleni Kakouri, Piraeus Athens

Medical Office Secretary

- Secretarial Support, Greeting & Welcoming Guests, Answering & Forwarding Incoming Phone Calls, Online Prescription